

# Advanced Data Acquisition

## for Automotive Racers and Enthusiasts

Sunday, March 8th, 2015 10am to 4pm

Hosted by: **Krause & Associates**

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Alton, VA 24520

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Attn: Peter Krause



Presented by: **Roger Caddell - AiM Sports National Training Manager**

- Coffee and Snacks at 9:30am
- Data Seminar Starts at 10:00am
- Bring your Computer and Data
- Lunch Provided
- Soft Drinks Provided
- Advanced Data Analysis

Cost: Only \$50.00 (\$30 coupon to all attendees that can be applied to any AiM product purchase for 15 days after the seminar)

Contact Peter Krause at [peter@peterkrause.net](mailto:peter@peterkrause.net) for information about reserving your seat  
Seminar limited to 25 attendees and Pre-Registration is REQUIRED through [MotorsportReg.com](http://MotorsportReg.com)

The core principle of all AiM Sports data training is to reveal that data acquisition will allow the user to determine **what** the vehicle is doing, **when** it is doing it and **why** it is doing it while using AiM Sports hardware and software.

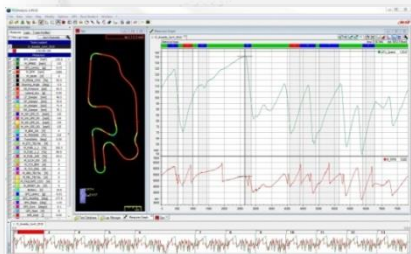
This AiM Sports data seminar has been designed to be very interactive with real examples of actual racing data. This seminar is not just a lecture, AiM Sports National Training Manager, Roger Caddell invites questions and comments from attendees and has found that group discussion of the examples helps everybody understand the information more fully.

**Important:** To attend this advanced session, you must have solid working knowledge of AiM Sports Software as this session will not be discussing basic information but rather complex AiM Sports software functionality and deep data analysis.

**LearnFast™ Data Seminar**  
**Advanced Automotive Agenda**



- What is Data Acquisition
- Why Use Data Acquisition
- How to Use Data Acquisition
- Advanced Tips and Tricks
- Advanced Race Studio Topics
- Advanced Data Analysis
- SmartyCam HD Video



AiM Sports is the world leader in motor sports and race data acquisition technology, electronics, instrumentation, data loggers, digital displays, lap timers, stopwatches and gauges for performance and race vehicles including cars, motorcycles, karts, and junior dragsters. Many AiM products combine the functions of traditional tachometer, speedometer, temperature gauge, pressure gauge and lap timer all into one compact, high performance unit.

Roger Caddell, AiM Sports National Training Manager is a certified trainer with over 31 years of training experience and 39 years of motorsports experience as a driver, mechanic, engineer, and car owner.