

Press releases



Current Press releases

Porsche and Mobil 1™ jointly launch new motor oil

Working together to create efficient fuels and high-performance driving experiences

Shanghai. On 15 July, Porsche and Mobil 1™ – the world’s leading synthetic motor oil brand – jointly launched a new motor oil line. The three new products – Mobil 1™ C20, C30 and C40 – are a remarkable achievement in innovation that will reinforce the extraordinary driving experience enjoyed by Porsche owners in China with a more complete product lineup facilitating the surging power of engines.

The newly launched, co-branded motor oil products C20, C30 and C40 continue the excellent performance of Mobil 1™. Thanks to its adoption of a low-ash technology formula that extends the service life of the particulate filter device in the exhaust system. The new products cater to more stringent emission policies, being a great fit for Porsche engines which meet the China VI vehicle emission standards. As the original synthetic oil product recommended by Porsche, the co-branded motor oil is sold in over 100 Porsche Centres across China, providing Porsche owners with the best care and maintenance, consistent driving power and distinguished driver experiences.

“One of the main features of Porsche’s after-sales service is the use of original components aligned with Porsche’s global uniform standards, to ensure that everything meets Porsche’s strict engine requirements for pursuing ultimate performance. Whether on the road or the race track, the high-performance lubricant Mobil 1™ has contributed significantly to help Porsche forge ahead in creating a period of legendary history,” said Mr. Fabio Stoelzel, Vice President After Sales of Porsche China. “The co-branded motor oil launched by Porsche and Mobil 1™ will thoroughly enhance the superior performance of our engines and sets a new benchmark for the industry. We look forward to protecting every trip taken by Porsche customers via our continuous and solid cooperation with ExxonMobil.”

Since 1996, when the relationship began, Porsche and ExxonMobil have shared a commitment to research and develop advanced technology, aiming to create exceptional motor oil products and driving experiences for Porsche’s customers and enthusiasts worldwide. For more than 20 years, the partnership has witnessed generations of the iconic Porsche 911 and the introduction of various new Porsche models. ExxonMobil has also remained an official cooperation partner of Porsche Motorsport, including the title sponsorship for the Porsche Supercup, Gold Sponsorship of all Carrera Cup races worldwide and support for the Porsche Works Teams in the LMP1/GT racing categories, including the WEC Series and iconic 24 Hours of Le Mans. Mobil 1™ features anti-wear technology that provides performance beyond conventional motor oils, contributing significantly to the strong performance of Porsche’s racing vehicles.

“Porsche is one of our most significant and strategic partners. Over the years, as the factory fill and recommended service fill for Porsche engines, Mobil 1™ has been always helped Porsche sports cars to achieve cutting-edge performance. And we will continue to provide Porsche owners with superior protection in the future,” said Mr. Richard Yue, ExxonMobil China Investment Co. managing director.

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