Subject: Price Protection for MY22 Customers

Price protection will be available for any MY22 customer orders that were converted into a MY23 order for the same customer as the original order where a new commission number was provided to the dealer as a result of the following events:

- Felicity Ace Reorders
- SFL Composer Reorders
- Production Shifts Reorders

In order to obtain the price protection credit, the dealer must provide PCNA with the following documents within 30 days of the customer sale date.

The following information for the customer vehicle:

Original order noting commission number

And any (2) of the following documents:

- Financing Contract
- A Signed Buyer's Order
- Customer Payment Check Copy
- Registration Application
- · Certificate of Origin

This documentation should be emailed to price.protection@porsche.us.

If you have a customer that does not want the assigned replacement, but rather a unit the dealers has coming sooner, that car would then get price protected. In this case, provide all three commission numbers (Original/Replacement/Vehicle customer wants)

A PPN post for dealers has been made available at: https://ppn.porsche.com/portal/docs/DOC-425166

Stacee Mahony

Regional Manager, Porsche Cars North America, Inc

- : Email: stacee.mahony@porsche.us
- * Porsche Cars North America / One Porsche Drive, Atlanta GA 30354

