

PORSCHE® 911® GTS CLUB COUPE  
OPPORTUNITY TO PURCHASE  
("OFFER") TERMS AND CONDITIONS

Offer announced by:	February 1, 2015
Offer Eligibility:	Limited to PCA Primary Members
Offer Cut-off:	March 16, 2015

This Offer drawing is hosted by the Porsche Club of America, PO Box 6400, Columbia, MD 21045 ("PCA"). Subject to these Terms and Conditions, PCA is providing PCA Primary Members with the limited opportunity to purchase ("Opportunity to Purchase") of one (1) of fifty-nine (59) specially created 2015 Porsche® 911® GTS Club Coupes (collectively, "Vehicles" and each, individually, a "Vehicle") made available by Porsche Cars North America (PCNA) through authorized Porsche dealers. Since there are a limited number of Vehicles available, applicants must fill out and submit the registration form as described below to participate in this Offer drawing. **There is no charge for the opportunity to register for this Offer drawing, and there is no obligation to purchase a Vehicle.**

**1. Eligibility.** Offer open only to PCA Primary Members in the U.S. and Canada in good standing as of March 16, 2015 (as defined below). For purposes of these Terms and Conditions, a "PCA Primary Member in good standing as of March 16, 2015" is a person who (i) as of 12:01 AM Eastern Time ("E.T.") on March 16, 2015, was an "Active Member" or "Life Member" of PCA in good standing (as set forth in the PCA bylaws) with a valid PCA Membership number, and (ii) as of the time the person submits a registration form in connection with the Offer.

PCA Employees, National Executive Council, persons living in the same households as employees and National Executive Council, are not eligible for this offer. Employees, officers, directors, and representatives of PCNA and of each of their respective parent companies, subsidiaries, affiliates, authorized dealers, advertising agencies and persons living in the same households of each of the above are ineligible.

All federal, state, provincial, and local laws apply, offer is void where prohibited.

**2. How to Participate.** Registration period for the Offer begins at 12:01 AM E.T. on 2/1/15 and ends at 5:00 PM E.T. on March 16, 2015 ("Registration Period"). In order to obtain a Negotiation Opportunity to Purchase one of the Vehicles through the Offer, go to <http://www.pca.org> and fully complete and submit the registration form presented as directed. As part of the registration, each person must provide, among other things, his/her PCA Membership Number and designate one (1) authorized Porsche dealer ("Dealer") with whom registrant wishes to negotiate the purchase of a Vehicle. For your registration to be eligible, (i) you must be a PCA Primary Member in good standing as of March 16, 2015, and (ii) your registration form must be received during the Registration Period and no later than 5:00 PM E.T on March 16, 2015. Each registrant must provide a valid e-mail address. Limit one (1) registration form submission per Primary Member. Limit one (1) registration form submission per PCA Membership number. Limit one (1) person per e-mail address. In the event of a dispute as to the identity of a Selected Registrant (as defined in Paragraph 3 below), the Selected Registrant will be deemed to be the person in whose name the PCA Primary Membership associated with the selected registration form submission is in. Registration form submissions that are late, incomplete, unreadable, inaccurate, unintelligible, lost, damaged, destroyed, forged, tampered with, delayed, misdirected, undelivered or otherwise not in compliance with these Terms and Conditions will be disqualified. All registration forms become the property of PCA and will not be acknowledged nor returned.

**3. Selection of Registrants.** If fifty-nine (59) or fewer eligible registrants submit registration forms for the Offer in accordance with these Terms and Conditions, then each of those registrants will receive an Opportunity to Purchase a Vehicle in accordance with these Terms and Conditions. If more than fifty-nine (59) eligible registrants submit registration forms for the Offer, then PCA will conduct a random drawing from among the pool of eligible registrants to determine which fifty-nine (59) eligible registrants will receive an Offer. Drawing will be conducted the week of March 16, 2015. Initial persons who are selected to receive an Offer will be notified on or soon after March 16<sup>th</sup> via telephone and/or the e-mail address submitted on the registration form. The information they submit on the registration form may be shared with PCNA. Each eligible registrant selected to receive an Offer is a "Selected Registrant". Subject to these Terms and Conditions, each Selected Registrant will have an opportunity to purchase a Vehicle. In PCA's sole discretion, a Selected Registrant may be disqualified and be required to forfeit the Offer and the ability to purchase a Vehicle pursuant to this Offer drawing, if such person: (i) is unreachable; (ii) declines or cannot accept the Offer for any reason; or (iii) does not comply with these Terms and Conditions (e.g., the Selected Registrant does not submit an official Vehicle purchase order form by the order deadline as set forth in Paragraph 5 below, or does not finalize the purchase and take delivery of the Vehicle as set forth in Paragraph 5 below) or fails any other subsequent terms and conditions presented by PCA, PCNA or Dealer. In the event that a Selected Registrant is disqualified and required to forfeit an Offer as set forth above, PCA may, in its sole discretion, select an alternate Selected Registrant in accordance with these Terms and Condition from among the remaining eligible entries. By selecting an alternate Selected Registrant, PCA has the right to reassign the Offer to the next Selected Registrant. The odds of receiving an Offer will depend on the number of eligible registrations submitted. There are approximately 68,000 PCA Primary Members in good standing as of February 1, 2015 (No revision here, sorry.)

Offers may not be assigned, transferred or sold either before or after the drawing. Only one Offer per PCA Primary Member.

**4. The Vehicle.** Pursuant to this Offer drawing, there are fifty-nine (59) Vehicles that will soon be available for purchase. Each Vehicle available for purchase features the following:

- Basis: 911 Carrera GTS Coupe (991 MY G)
- Color to sample: Club Blau
- Sport Design Package including fixed rear wing
- GTS Communication Package
- GTS Alcantara® Package with Carmine Red accents
- GTS Club Coupe Package including:
  - model designation "Club Coupe" on doors in black (semi gloss)
  - 20 inch Sport Classic Wheels
  - Personalized door sill guards, dashboard trim, and center compartment lid
  - Steering Wheel with 2-tone stitching in Carmine Red and Blue with 12 o'clock marker in Red
  - Gear leaver hood leather / PDK lever leather.

Vehicles are subject to availability. Each Vehicle has a suggested MSRP of \$136,060 US (CDN MSRP \$154,750). PCNA cannot and will not require the Dealer to sell the Vehicle at any particular price, and the selected registrant and the Dealer must negotiate the price between themselves. Additional options on Vehicles requested by Selected Registrant will increase the Vehicle's MSRP.

**5. The Negotiation Opportunity to Purchase a Vehicle.** Pursuant to the Offer, a Selected Registrant can only purchase a Vehicle with the Dealer identified on his/her registration form, and a Selected Registrant can only purchase the Vehicle from that Dealer in accordance with these Terms and Conditions. Notwithstanding the prior Term and Condition, PCNA reserves the right, in its sole discretion, to select an alternate Dealer (other than the Dealer identified on the Selected Registrant's registration form) with which a Selected Registrant may negotiate with and purchase the Vehicle from. If Selected Registrant chooses to purchase a Vehicle, he/she is responsible for all matters related to the purchase and acquisition of the Vehicle including, but not limited to, tags, federal, state, provincial and local taxes (including, but not limited to, sales, ad

valorem and income taxes), destination charge, registration, licenses, title, insurance and any other fees related to the Vehicle. In order to purchase a Vehicle pursuant to this Offer, a Selected Registrant must submit to PCA a written or e-mail confirmation confirming intent to purchase within 48 hours of initial notification. PCNA will use reasonable efforts to provide Dealer and Selected Registrant who purchases a Vehicle with an accurate delivery date for that Vehicle, but many factors (including, but not limited to, selection of additional options) may affect delivery date and, therefore, PCNA cannot guarantee the actual delivery date. Subject to the foregoing, Vehicle production slots will be given out based on the date and time the official Vehicle purchase order forms are received by PCNA, first come first served. Each Selected Registrant will be promptly notified by Dealer when Vehicle is delivered to Dealer. **Selected Registrant must finalize the purchase and take delivery of the Vehicle within one (1) week of being notified by Dealer that Vehicle was delivered.** PCA, PCNA and Dealer are not responsible for delays in delivery. All sales are final subject to the sales contract negotiated between Selected Registrant and Dealer. Offers are non-transferable with no cash redemption or substitutions.

**6. General Conditions.** By participating in this Offer drawing, registrants agree to be bound by these Terms and Conditions and the decisions of PCA, which are final and binding in all respects. By participating in this Offer, each registrant agrees and acknowledges that PCA and PCNA are not responsible for and shall not be liable for: (i) late, lost, delayed, misdirected, mutilated, incomplete, unreadable, inaccurate, garbled or unintelligible registration forms; (ii) technical or computer malfunctions, lost connections, disconnections, transmission or other errors of any kind whether mechanical, human, electronic or otherwise; (iii) data corruption, theft, destruction, unauthorized access to or alteration of registration forms or other materials; (iv) any injuries, losses or damages of any kind caused by a Vehicle or from participating in the Offer; or (v) any printing, typographical, administrative, human or technological errors in any material associated with the Offer. PCA and PCNA have not made any guaranty, express or implied, in fact or in law, relative to the Vehicles. PCA and PCNA are not responsible for any misrepresentation of guaranty, express or implied, in fact or in law, relative to the Vehicles. PCA and PCNA reserve the right, in their sole discretion, to modify, cancel or suspend this Offer drawing (or any portion of the Offer drawing) should any cause or problem corrupt or inhibit the administration, security or proper operation of the Offer drawing and, in such situation, to select the Selected Registrants from among eligible registration forms received prior to such action or in such manner as deemed fair and appropriate by PCA. PCA may prohibit persons from participating in the Offer drawing or receiving an Offer if, in its sole discretion, it determines registrant is attempting to undermine the legitimate operation of the Offer drawing by cheating, deception, or other unfair practices or intending to annoy, abuse, threaten or harass any other registrants or PCA's representatives.