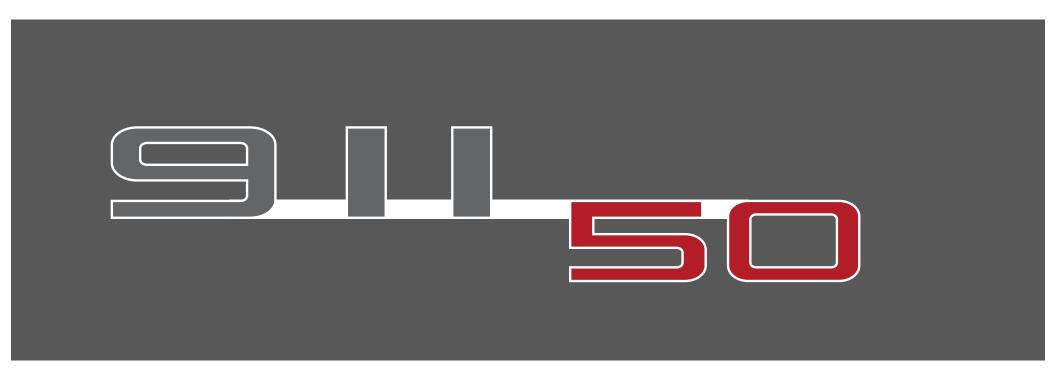




50 years of the Porsche 911 The 911 50th Anniversary Edition - Tradition: Future



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The 911 50th Anniversary Edition.

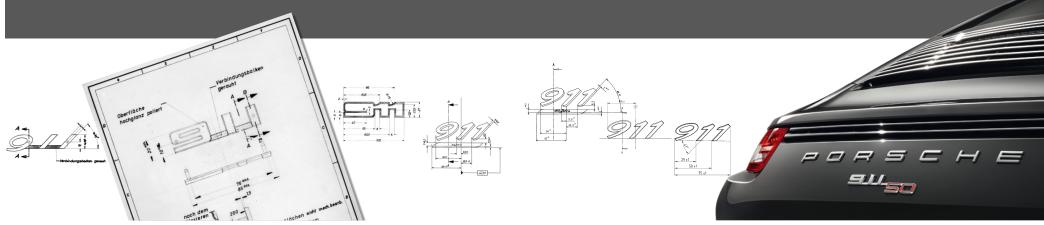
represent a legendary sports car concept. less idea.

Many books have been written on the subject, but do any of them truly describe After 50 years it's evident that the 911 conjuring up for decades?

ground-breaking sports car technology;

the morning. What today seems like a matpath on which every millimeter was a struggle. Success came with the design

high-quality equipment and finely worked details which elude to the history of the 911. With the historic '911' logo.



50 years ago we sent an idea into the race. The first 7 laps have been very encouraging.

7 generations of the 911.

in 1963 and has hardly aged a day since. Why? Because we don't stop at ideas. We develop them. With each new generation.



The 911 is unveiled at the Frankfurt Motor Show on September 12, 1963 when it is still known as the 901. But another car manufacturer objected to this sequence of numbers on the grounds of natent rights. Which was good for Porsche. So, Porsche simply replaced the middle 0 with a 1, and called the car Posrche 911.

As a legitimate successor to the 356, it has a 2+2 configuration (two front seats with two comfortable 'emergency seats' in the rear) and was commissioned by Ferry Porsche - but with its own shape and with 6 cylinders at the rear. In 1964 Ferdinand Alexander Porsche puts the design of the century into series production. The power output from the 2.0-liter boxer engine starting at 130 hp - the only way is up.



911 G Series: 1973-1989

The second generation of the Porsche 911 comes onto the market in 1973. The impact bumpers are the characteristic feature of the second generation (socalled G Series) Porsche 911. The fully galvanized body, from 1975 onwards, is another forward-looking feature. As is the occupant protection: with impactabsorbing steering wheel, three-point seat belts and integrated headrests at the front. The exhaust technology is also state-of-the-art - thanks to a controlled catalytic converter (from 1985). The engine electronics brought in as of 1983 hoost efficiency.

The first engines in the G Series displace 2.7 liters and develop 150 hp. In its most powerful version, with 3.2 liters of displacement, the boxer engine in the 911 Carrera reaches 231 hp.



911 (964): 1988-1994

After 25 years of 911 evolution, the third incarnation of the 911 represents a major step forward. Still featuring the signature design idiom, only 15% of the original vehicle has been retained. New features include Tiptronic, power steering and ABS - 1991 sees the addition of the first airbag as standard for driver and passenger. Also impressive is the power provided by the 3.2-liter boxter engine: 231 hp.

The most remarkable innovation relates to the number '4' in the all-wheel drive. The figure '4' after Carrera has stood for the nermanent all-wheel-drive system for the 911, which proves its mettle as early as the 1984 Paris to Dakar Rally and goes into series production with the 911 Carrera 4 models. The transfer from motorsport to the road - a future-oriented Porsche tradi-



911 (993): 1993-1998

With its lower shape, flush headlights and seamlessly integrated bumpers, the fourth generation of the 911 appears sleeker and more streamlined than its predecessors - for improved aerodynamics and lower fuel consumption. A wider rear enhances its innate sportiness.

The 3.6-liter, 6-cylinder boxer engine delivers 272 hp to the 6-speed gearbox and reaches a top speed of 168 mph. The driving dynamics are much improved - thanks to the newly designed lightweight chassis. But one thing is on its way out: the 993 is the final Porsche 911 to have an air-cooled boxer engine.



911 (996): 1997-2005

Featuring contemporary headlights with integral indicators, a flatter windshield and futuristic interior design, this is the first 911 with a water-cooled engine. Everyone's talking about the 996.

How sustainable it has become gets lost

in all of the sparring. The fifth generation marks a major leap forward: it is lighter, has a longer wheelbase, has gained in width and provides its passengers with noticeably more space. Its engine technology and chassis set new benchmarks. Overall, the 996 is more comfortable, more efficient and more dynamic. This is due in no small part to a power output of 300 hp



911 (997): 2004-2012

The 997 gets some more waist work, with the signature 911 shape becoming even more pronounced. The headlight design is round again. The wheels are higger the rear wider the wings more defined. The design of the 997 reflects the roots of the 911, but the technology of the 21st century.

As of 2008, direct fuel injection (DFI) and Porsche Doppelkupplung (PDK) are used in the 911 Carrera for the first time. This increases performance - and lowers fuel consumption. On this basis, the 3.8-liter engine of the S model releases 385 hp and sprints from 0 to 60 mph in a mere 4.3 seconds



911 (991): since 2012*

2011 sees the seventh generation of the 911 start to roll off the production line: a sports car that embraces tradition yet leaves the door to the future wide open. In the Carrera S models with 400 hp. offers trendsetting efficiency technologies like thermal management and on-board electrical system recuperation.

Thanks to an intelligent lightweight design, the new 911 is up to 66 lbs lighter than its predecessor. The wheelbase has grown by 3.9 in. In design, the rear now appears more angular and sharper. The front headlights have become more rounded. Nevertheless, the 911 is still the 911. Fully in the future tradition.







Design

A classic. From the future.

doesn't need any embellishment. That the overall view – Ferry Porsche called can be seen in every millimeter of the per liken Peilkanten' (guiding edges). This race against time, because it has never really stayed the same. Only that makes Actually, the 911 has proven its carefree, tapering dynamically down at the back - have been able to enjoy the exterior styling it timeless. And explains its youthfulness. youthful behavior: it has been touching our designers call it the flyline. This typing from their seats. The round headlights

our engineers and designers are always make it better. To further develop lines









You should only quote yourself if you have remained true to yourself.

Design Details.

Details show the connection between yesterday and tomorrow. They are the visible expression of the evolution of the 911. And of our feelings.

A 911 does not have a classic radiator grille at the front – in any of the generations. However, it has air intakes. They characterize the face of the 911.

Anything else and the 911 would not look the same. Another design feature of the 911 is its rear. To be more precise: the rear lid grille. Giving a clear indication of where the engine is in a 911, at the back

Typical 911 elements have been taken up by the 911 50th Anniversary Edition. With finely honed details – and as a homage to its predecessors: the air intake slats and the black-painted rear lid grille are accentuated with chrome. Its faithfulness to the first generation can also be seen in the chrome strips between the real lights and the high-gloss trim strips around the side windows. High-quality features form a stylistic connection – with the first 911 spects car from 1663.

The SportDesign side mirrors and the distinctive front spoiler lip are details from the present – directed towards the future of the 911.

The styling of the wide rear is another such characteristic of the 911. And with the 911 50th Anniversary Edition we havemphasized it even further. The body is

1.7 in. wider at the back over the current rear-wheel drive 911 Carrera models. Thanks to the wider profile, the 911 50th Anniversary Edition sits even more solidly on the road and the trim strips between the rear lights emphasize the horizontal styling of the rear. Low, wide, sleek – a full-blooded sports car with rear-wheel drive.

A small but distinctive design detail of the 911 50th Anniversary Edition is possibly the most emotive: the '911 50' logo on the back. It evokes the famous typography of the earlier 911 models. Seldom, it seems, have tradition and future been







Once the past catches up with us, we have arrived in the middle of the future.

is closely associated with Porsche. In the mid-60s our engineers were looking for a lightweight wheel that would still

less weight – always a central theme with until 1989. It has lost nothing of its

spokes, aluminum, 20-inch. The Sport Classic wheel in the Fuchs rim design is spokes and rim are polished – giving the





Something you can still read off the rev counter: sports car history.

sole, the SportDesign steering wheel and to sprint to the car and could start the Porsche Communication Management engine more quickly with the ignition (PCM) for audio, navigation and commu-

on the left.

standard Sport Chrono Package. The '911 50' logo in the black rev counter

The optional Burmester® High-End

12 individually controlled loudspeakers

A design feature that is noticeable as soon as you get in: the two-tone '911 50' logo on the door-sill guards.











It is in our nature to strive for perfection.

Agate Grey/Geyser Grey or Black/Dark wheel and floor mats. Silver. With a special feature: the seat

1963: sportiness. But always with a high degree of comfort and using high-quality a two-tone woven textile with a small plus, which adjust optimally to your - a two-tone woven textile with a small Plus, which adjust optimally to your diamond pattern. The impression it gives requirements thanks to the 18-way elec-

you get in, but not while you are driving: the stitched three-tone '911 50' logo on









Technology





What's the quickest way to connect tradition and future? 4.2 seconds.

achieved at 5,750 rpm. A sport exhaust

the 911 50th Anniversary Edition, with

PDK, the anniversary model sprints to 60 mph in only 3.8 seconds and reaches a top track speed of 187 mph, with the Drive. It's the heart of what we call

always mean making it faster, but always to make it more efficient. This require-







50 years of the 911 haven't always gone in a straight line. Which is great!

et's start at the back: in the rear.
More precisely, with the wide track. The
B11 50th Anniversary Edition is 1.7 in.
wider at the back than the 911 Carrera;

greater stability. In every corner.

neers have extended the wheelbase of the latest 911 generation by 3.9 in. So the car sits more solidly on the road and driving stability is increased, especially at high speeds and when cornering fast.

A crucial contribution to the typical Porsche driving feel is made by the standard suspension management systems, such as Porsche Stability Management (PSM) and Porsche Active Suspension Management (PASM), with the body lowered by 10 mm. Also standard Porsche Torque Vertoring (PTV)

The system works, among others, by specifically braking the rear wheels as the situation demands. For even more dynamic steering.

Sportiness is further increased: with the standard SPORT button or the SPOR PLUS button in conjunction with the standard Sport Chrono Package with dynamic engine. They make the chassis, engine and gearbox settings even sportier. In keeping with the 911 50th Anniversary Edition: the Sport Chrono clock has a black dial, green scale markings and e thing has not changed in 50 years









Since 1963 we have been interested in the future. Especially the extremely near future.

more power than the 911 Carrera S model Impact Protection System (POSIP).

and a corresponding safety buffer with the brakes: With red painted six-piston

senger airbags, the 911 50th Anniversary

Bi-Xenon™ headlights with headlight tors, daytime running lights and position night. The daytime running lights in the (PDLS) is also fitted as standard. Its dynamic cornering light function swivels the headlights towards the inside of a bend, based on steering angle and road cators and marker lights. For better illu-

Also available as an option are the new LED headlights, including Porsche Dynamic lights and a ring of LEDs. The main beam

dynamic headlight adjustment. A camera of sports car history, you also want to identifies the light from vehicles in front know what's going to happen in the and oncoming vehicles and turns off and really near future.









Personalization











1 Metallic exterior color: Geyser Grey Metallic

2 Classic interior: Agate Grey/Geyser Grey

3 Non-Metallic exterior color: Graphite Grey

4 Non-Metallic exterior color: Black

5 Classic interior: Black/Dark Silver







Product	911 50th Anniversary Edition	I no.	<u>.</u>
	•	276	II.
Adaptive Sport Seats Plus (18-way) with memory package incl. electric steering column adjustment	•	P07	
	۰	342	
Seat ventilation (only in conjunction with seat heating and Adaptive Sport Seats Plus)	•	541	

Smoking package

Luggage net in passenger foot-well

Vehicle key painted

Rear foot-well lighting

• CPK
• CEE

Produ	et	911 50 Annive	I no.
	ior: leather.		
	unction steering wheel with this option there is no deviated stitching	۰	
Additi	onal Interior Package, dashboard in leather	•	CZW
	onal Interior Package, door panel in leather	0	
Additi	onal Interior Package, in leather in rear	•	CXN
Steer	ing column casing in leather	٠	XNS
	riew mirror in leather	•	
Air ve	nts in leather	•	
	nt slats in leather	٥	
PCM p	package in leather	•	CUR
Seat I	pelt outlet trim in leather	•	
	oox cover in leather	۰	
	er key pouch	٠	CPE
Inter	ior Alcantara®.		
Seat I	pelt outlet trim in Alcantara®	۰	CLN
	ior Aluminum.		

Product	911 50th Anniversa	I no.
Audio and communication.		
	0	686
HD Radio receiver	•	688
	0	690
Electronic logbook ²⁾	•	641
	٠	671
Telephone module ^{31,4)}	•	666
		669
BOSE® Surround Sound System	•	680
		682
6-DISC CD/DVD changer ¹⁾	•	693
	•	UN1
	•	900
European delivery (Leipzig)	•	S9Y









Vehicle key painted, leather key pouch



There are more than a million words in the English language. But only three numbers can describe this feeling.

working on every day since 1963: feelings. Because if the 911 was just any
other car, it would not fascinate its driver.
It's like the first time. Every time.











Engine	
Cylinders	6
Displacement	3.8 liter
Max. power (DIN)	430 hp
at rpm	7,500 rpm
Max. torque	325 lbft.
at rpm	5,750 rpm
Compression ratio	12.5:1
Transmission	
Layout	Rear-wheel drive
Manual gearbox	7-speed
PDK (optional)	7-speed
Chassis	
Front axle	McPherson strut suspension with anti-roll bar
Rear axle	Multi-link suspension with anti-roll bar
Steering	Electromechanical power steering with variable steering ratio
Turning radius	36.4 feet
Brakes	Six-piston aluminum monobloc fixed calipers front,
	four-piston aluminum monobloc fixed callipers rear,
	discs internally vented and cross-drilled (340 mm-F, 330 mm-R)
Vehicle stability system	Porsche Stability Management (PSM)
	including ABS with additional brake functions
Wheels	Front: 9.0 J x 20 Sport Classic Wheels with Fuchs design rims,
	Rear: 11.5 J x 20 Sport Classic Wheels with Fuchs design rims
Tires	Front: 245/35 ZR 20, Rear: 305/30 ZR 20

11 Weight is calculated in accordance with the relevant EC Directives and is valid for vehicles with standard specification only. Optional equipment increases this figure. The figure given includes 68 kg for the driver and 7 kg for luggage.
2 Data determined in the NEDC (New European Driving Cycle) in accordance with the Euro 5 (715/2007/EC and 692/2008/EC) measurement method. The figures do not refer to an individual vehicle nor do they constitute part of the offer.
They are intended solely as a means of comparing different types of vehicle. You can obtain further information about individual vehicles from your Porsche Center. Fuel consumption calculated for vehicles with standard specification
only. A vehicle's fuel consumption and CO2 emissions depend not only on its efficient use of fuel but also on driving style and other non-technical factors. Actual consumption and performance may vary with items of optional equipment.

	911 50th Anniversary Edition
Weights	Manual/PDK
Curb Weight	3,109 lbs./ 3,153 lbs.
Performance	Manual/PDK
Top track speed	188 mph/ 187 mph
0–60 mph	4.2 s/ 3.8 secs
Quarter mile	12.5 s/ 12.1 secs
Fuel consumption/emissions ²⁾	Manual/PDK
City	TBD
Highway	TBD
Combined	TBD
Dimensions/aerodynamics	
Length	177.52 in.
Width (with mirrors folded)	72.91 in.
Height	50.98 in.
Front track	60.55 in.
Rear track	61.42 in.
Wheelbase	96.46 in.
Luggage compartment volume (with seats folded)	9.18 cuft.
Tank capacity	16.9 gal.
Drag coefficient	.30
Trunk Capacity	5.12 cuft.

911 Carrera models	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S
Fuel consumption/emissions ¹⁾	Manual/PDK	Manual/PDK	Manual/PDK	Manual/PDK
City	19/20	19/19	19/20	18/19
Highway	27/28	27/27	27/28	26/26
Combination	22/23	22/22	22/23	21/22

911 Carrera models	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet
Fuel consumption/emissions ¹⁾	Manual/PDK	Manual/PDK	Manual/PDK	Manual/PDK
City	19/20	19/19	19/20	18/19
Highway	27/28	27/27	26/27	26/26
Combination	22/23	22/22	21/22	21/21

nied is the NEOs the European Divine, Cycla is accordance with the Euro \$ 175.2007/C and 692.2008/C C) necumented method. The figures do not refer also which not develope on the European Divine, Cycla is accordance with the cannot of comparing different types of bentile, You can obtain the information but which is from your Porchic Centre. Fuel consumption all culated for which is with standard specification only. A which's fuel consumption and CO, emission only on its efficient use of health sale on driving skyle and other not healthcal actions. Actual consumption and professionate may vary with them of optional

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Boxster[®], Carrera[®], Cayenne[®], Cayman[®], www.porscheusa.com 911®, 4S®, 918 Spyder™, FOUR, Boxster automobiles. The third-party at the time of printing. Specifications, performance standards, standard equip-ment, options, and other elements shown







