



PORSCHE



40 Years Anniversary Drive

The exclusive event to celebrate the 40th anniversary of the Porsche Sport Driving School



**The ultimate driving event for Porsche enthusiasts.
All you need to bring is adrenaline.**

1974 was a very special year. It was the year of the launch of the 911 Turbo. A sports car that had so much unbridled energy that the press dubbed it 'madness on wheels'. A sports car that set new standards in performance. In the

slipstream of the 911 Turbo came along another successful idea – the Porsche Sport Driving School. In order to be able to harness the sheer power of this sports car, drivers not only relied on advanced technology, but also needed to fine-tune

their driving technique. The same is still true today. Therefore, we would like to celebrate our 40th birthday with you. We have planned a four-day anniversary event packed with so much excitement that you will remember every single second.



911 GT3: fuel consumption (in l/100 km) urban 18.9 · extra urban 8.9 · combined 12.4; CO₂ emissions 289 g/km

Day 1: driving program on the Silverstone Circuit.

Explore the bounds of possibility in top Porsche 911 models. The perfect start to our Porsche Sport Driving School anniversary event. Push yourself to the limit as you complete lap after lap on the Silverstone Circuit. At the Porsche Experience Centre, we will teach you about driving safety in a series of challenging sections. This won't be at the expense of

driving pleasure, however. With help from professional instructors, you will acquire race track experience in targeted training units and optimise your driving technique. It doesn't matter whether it is your first time taking part in a training event or if you are a more advanced driver. With the right preparation, you will always get the most out of your vehicle. In motor sports, every

hundredth of a second counts. As does every muscle fibre. We call this Human Performance. At the Porsche Experience Centre Silverstone, you will learn about the most important aspects of motor sports training and nutrition. After an exciting day of driving, you will board an exclusive charter flight to Leipzig for a dinner in a specially chosen gourmet restaurant.



Porsche models (excl. Panamera S E-Hybrid): fuel consumption (in l/100 km) urban 18.9–6.7 · extra urban 8.9–5.6 · combined 12.4–6.1; CO₂ emissions 289–159 g/km



Day 2: experience Porsche at first hand in Leipzig.

On day 2 of the anniversary event, you will get to experience Porsche up close and personal. You will be taken on a tour of the Leipzig factory, where you will get an exciting look behind the scenes of production, experience the off-road course in the Porsche Macan and Cayenne and enjoy onroad driving in our sports cars on the Porsche circuit in Leipzig.

The highlight, however, will be the chance to experience the Porsche 918 Spyder up close – from behind the wheel. You will then have some time to relax as we take you to Luxembourg on an exclusive charter flight.



Day 4: the big finale.

While the cars complete lap after lap as they race to the finish, you will enjoy an exclusive VIP programme. You will get to rub shoulders with the racing teams, take a helicopter flight over the Nürburgring, have a look behind the scenes of race control, timekeeping or TV production and enjoy culinary delights in the VIP lounge.

As the evening draws in, you will be right at the very heart of the action on the straight when the winner of the 42nd ADAC Zurich 24-Hour Race crosses the finishing line.



Explore the Eifel with Walter Röhrli.

Upon arrival at the airport, you will be met by rally legend Walter Röhrli. He will join you for a guided tour of the Mosel Valley in Porsche sports cars provided by us as you make your way to the Eifel. After stopping to enjoy the magnificent views and take some photos, you will journey onward to your destination for the

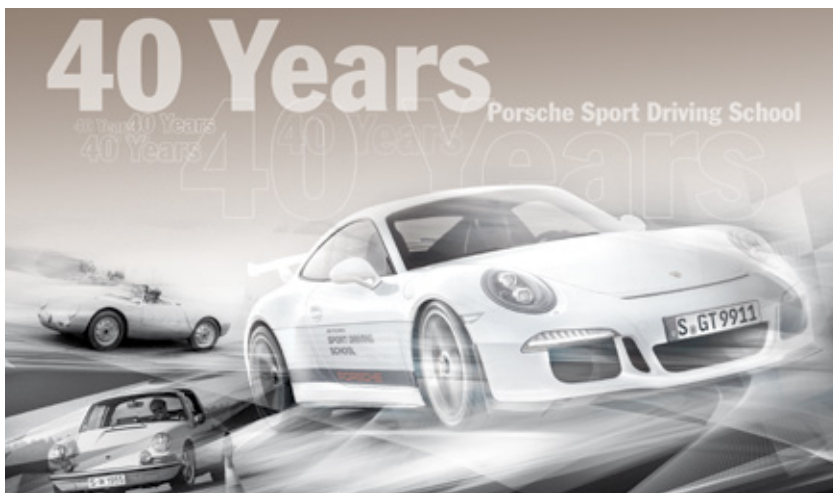
evening, the four-star Schloss Burgbrohl hotel close to the Nürburgring. As you enjoy a gala dinner and wine-tasting, you can reflect on the past two event days and look forward to another highlight of the anniversary event – the 24-hour race on the Nürburgring.

Day 3: 24-hour race on the Nürburgring.

With over 30,000 racing victories, Porsche has an impressive motor sports history. Porsche is fascination for all the senses. Before the start flag is lowered for the 42nd ADAC Zurich 24-Hour Race, you will join the other guests of our anniversary event for a car parade around

the 'Green Hell' of the Nürburgring. You will then get to see the race first-hand. From the comfort of the VIP lounge with its unique view of the start and finishing straight, you will enjoy 24 hours of heart-pounding, engine-roaring action.





Porsche models (excl. Panamera S E-Hybrid): fuel consumption (in l/100 km) urban 18.9–6.7 · extra urban 8.9–5.6 · combined 12.4–6.1; CO₂ emissions 289–159 g/km

Four days. Every second unforgettable. Especially the decisive one.

Day 1: Thursday, 19 June

Morning

- Individual arrival at Silverstone

Mid-morning

- Porsche Human Performance
- First part of the onroad driving program

Noon

- Lunch on the roof terrace of the Porsche Experience Centre

Afternoon

- Second part of the onroad driving program
- Transfer to London Luton Airport and exclusive charter flight to Leipzig

Evening

- 40 years anniversary dinner in a top-class restaurant
- Overnight stay in a four-star hotel

Day 2: Friday, 20 June

Morning

- Transfer to Porsche Leipzig GmbH

Mid-morning

- Factory tour incl. manufacturing facility for the new Macan

Noon

- Different on-road-sections in our sport cars and super sport cars like the 918 Spyder

- Lunch at Porsche Leipzig

- Optional off-road experience with Macan and Cayenne

- Passenger rides with Porsche instructors

Afternoon

- Transfer to Leipzig Airport
- Exclusive charter flight to Luxembourg
- Meet-up with rally legend Walter Röhrl at Luxembourg Airport
- Guided tour through the Mosel Valley and the Eifel

Evening

- Gala dinner and wine-tasting
- Overnight stay at Schloss Burgbrohl

Day 3: Saturday, 21 June

Morning

- Guided tour from the hotel to the Nürburgring

Noon

- Catering in the VIP lounge with a unique view of the start and finishing straight as well as the pit lane

Afternoon

- Porsche vehicle parade around the 'Green Hell' shortly before the start of the 42nd ADAC Zurich 24-Hour Race
- Watching of race start in the VIP lounge

Evening

- Race viewing and catering in the VIP lounge
- Half-hourly shuttle transfer back to the hotel

Day 4: Sunday, 22 June

Morning

- Transfer to the race track
- Race viewing in the VIP lounge
- VIP programme (backstage tours, helicopter flights, _wige Hotspot)

Noon

- Race finish and podium ceremony in the VIP lounge

Evening

- Shuttle to nearby airports and individual departure

Date

19.–22.06.2014

Price per person

€9,900.00





More information can be found
online at
www.porsche.com/sportdrivingschool



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Edition: 03/14
Printed in Germany