



Audi of America

Audi Sport Pre-Order Guide

3/11/2020



Audi Order Guide: 2020/2021

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2020 RS Q8



ENGINE	DRIVETRAIN / TRANSMISSION	MODEL CODE	RETAIL
4.0 TFSI, V8	quattro® 8-speed Tiptronic	PRERQ8	\$ 113,000
Destination Charge (subject to change, add to all orders):			\$ 995
Metallic or pearl effect paint:			\$ 595

STANDARD EQUIPMENT

INCLUDES:

22-inch 10-V-Spoke star design wheels with summer tires	Black-glass touch-sensitive interior buttons
3-spoke multifunction steering wheel w/ shift paddles, heated	Carbon twill matte inlays
4-zone climate control	Cargo cover
5 seat configuration with 3-seat reclining/sliding split-folding rear seat back (40/20/40)	Contour/Ambient LED interior lighting package - multicolor
Adaptive air suspension, RS tuned	Direct Tire Pressure Monitoring System
Alarm system with immobilizer	Electrically adjustable tilt/telescoping steering column
Active roll stabilization	Exterior mirrors: Alu-optic, heated, auto-dimming, power-folding, with memory
All-wheel steering	Garage door opener (HomeLink)
Aluminum window surrounds, front spoiler & roof rails	HD Matrix-design LED headlights w/full LED tail lights and DRLs with animation
Audi advanced key w/ hands-free tailgate release	Heated, 10-way power front RS sport seats with ventilation, 4-way power lumbar, & driver memory
Audi connect® CARE, PRIME & PLUS (limited time subscription)	Lane departure warning
Audi drive select, ESC with offroad mode, Hill descent control	MMI® Navigation plus with MMI® touch response
Audi music interface with front and rear USB ports (data+charge)	Parking system plus with front & rear sensors and Topview camera
Audi phone box w/ wireless charging and signal booster	Power panoramic sunroof
Audi pre sense basic, front and rear	quattro sport rear differential
Audi side assist w/rear cross traffic assist, vehicle exit warning	Rear spoiler, body color
Audi smartphone interface (wired Android Auto & wireless Apple CarPlay)	SiriusXM® All Access service (w/ 3-month trial subscription)
Audi virtual cockpit	Toolkit and Tire Mobility System (no spare tire)
Auto-dimming interior mirror w/ compass	Trailer hitch preparation (includes brake controller wiring)
Bang & Olufsen® 3D Premium Sound System	Upper dashboard in Leather w/ contrast stitching
Black cloth headliner	Valcona leather seats, perforated with "RS" honeycomb stitching

PACKAGE DESCRIPTIONS

Driver Assistance package

Audi adaptive cruise assist w/Traffic Jam assist, Turn assist, & Predictive Efficiency assist	Intersection assist
Audi active lane departure warning with Emergency assist	Traffic sign recognition

Black Optic package

23" Audi Sport 5-Y-spoke rotor design cast aluminum, antracite wheels with summer tires	
Black mirror housings	Black roof rails
Black optic exterior package (door blades, grille, window surrounds, front & rear bumper inserts)	Sport exhaust system

Carbon Optic package (req. Black Optic package)

Carbon Singleframe and front bumper inlays	Carbon rear bumper inlay
Carbon mirror housings	Carbon rear lighting strip

Executive package

Dual-pane acoustic glass	Heated rear seats
Head-up display	Power soft-closing doors

Luxury package

Alcantara headliner, black	Front seat massage function
Extended leather package (center console, door armrests, sunblinds and upper part of instrument panel)	Rear sunshades, power for rear sides, and manual for tailgate

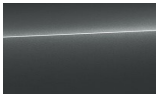

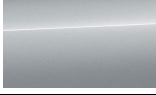
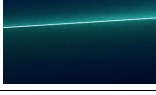




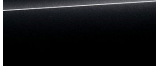
AVAILABLE ORDERING CONFIGURATIONS

	OPTION CODE	RETAIL
Audi Sport Configuration #1		
Black Optic Package	Executive Package	SC1 Coming Soon
Carbon Twill matte inlays	Luxury Package	
Driver Assistance package	Red Brake Calipers, steel	
Audi Sport Configuration #2		
Black Optic Package	Executive Package	SC2 Coming Soon
Carbon Optic package	Luxury Package	
Carbon Twill matte inlays	Red Brake Calipers, steel	
Driver Assistance package	Tow Package	
Audi Sport Configuration #3		
Bang & Olufsen® 3D Advanced Sound System	Driver Assistance package	SC3 Coming Soon
Black Optic Package	Executive Package	
Carbon Optic package	Luxury Package	
Carbon Twill matte inlays	Tow Package	
Audi Sport Configuration #4		
Black Optic Package	Driver Assistance package	SC4 Coming Soon
Carbon Optic package	Executive Package	
Carbon Twill matte inlays	Luxury Package	
Ceramic Brakes - RED Calipers	Tow Package	
Audi Sport Configuration #5		
Bang & Olufsen® 3D Advanced Sound System	Driver Assistance package	SC5 Coming Soon
Black Optic Package	Executive Package	
Carbon Optic package	Luxury Package	
Carbon Twill matte inlays	Tow Package	
Ceramic Brakes - RED Calipers		

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* Please see Summer Performance Tire Disclaimer on the last page of this Guide

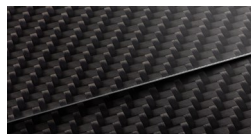
2020 RS Q8 - Exterior & Interior

EXTERIOR COLOR / CODE		RS Sport Seats in Valcona leather w/honeycomb stitch			
		Black QH	Black/Gray UB	Black/Red AR	Cognac QN
	Daytona Gray pearl effect 6Y6Y	X	X	X	X
	Dragon Orange Y4Y4	X	X	-	X
	Florett Silver metallic L5L5	X	X	X	X
	Galaxy Blue metallic S1S1	X	X	-	X
	Glacier White metallic 2Y2Y	X	X	X	X
	Matador Red metallic T7T7	X	X	-	X
	Navarra Blue metallic 2D2D	X	X	X	X
	Night Black A1A1	X	X	X	X
	Orca Black metallic 2T2T	X	X	X	X

INTERIOR COMPONENT OPTIONS

SEATS	CARPETING	STANDARD DECORATIVE INLAYS	HEADLINER
Black w/ Black stitching - QH	Black	Carbon twill matte inlays	Black
Black w/ Rock Grey stitching - UB	Black	Carbon twill matte inlays	Black
Black w/Express Red stitching - AR	Black	Carbon twill matte inlays	Black
Cognac w/Granite Grey stitching - QN	Black	Carbon twill matte inlays	Black

Carbon twill matte inlays



High-gloss Gray Oak Wood inlays



WHEELS

22-inch 10-V-Spoke star design wheels with 295/40 summer tires



23" Audi Sport 5-Y-spoke rotor design cast aluminum, matt titanium wheels with 295/35 summer tires



23" Audi Sport 5-Y-spoke rotor design cast aluminum, antracite wheels with 295/35 summer tires



**Denotes Standard inlays and wheels for selected model*

2021 RS 6 Avant



ENGINE	DRIVETRAIN / TRANSMISSION	MODEL CODE	RETAIL
4.0 TFSI, V8	quattro® 8-speed Tiptronic	PRERS6	\$ 109,000

Destination Charge (subject to change, add to all orders):	\$ 995
Metallic or pearl effect paint:	\$ 595
Crystal effect paint:	TBD
Gas Guzzler Tax:	TBD

STANDARD EQUIPMENT

INCLUDES:

21" RS design wheels, 10-V-spoke star design cast aluminum silver finish with summer tires	
14.6" (370 mm) rear ventilated brakes, black	Door armrests & dashboard in leatherette w/contrast stitching
16.5" (420 mm) front ventilated brakes, black	Dual-pane acoustic side windows
3-spoke multifunction steering wheel with shift paddles, heated	Electrically adjustable tilt/telescoping steering column
4-zone climate control	Exterior mirrors: heated, auto-dimming, power-folding
Adaptive air suspension, RS tuned	Garage door opener (HomeLink®)
Alarm system with immobilizer	Headlight washer system
Aluminum matte window surrounds	Heated, 10-way power front RS sport seats with ventilation and 4-way power lumbar
Aluminum race anthracite inlays	Illuminated door sills
Matt-aluc exterior mirror housings	Lane departure warning
Audi advanced key (keyless entry) w/ handsfree power tailgate open/close	Matrix-design LASER headlights w/high beam assist, LED DRL & tail lights, dynamic rear indicators
Audi connect® CARE, PRIME & PLUS (limited time subscription)	MMI® Navigation plus with MMI® touch response
Audi dynamic all-wheel steering	Power panoramic sunroof
Audi music interface with front and rear USB ports (data+charge)	Rear side airbags
Audi phone box w/ wireless charging and signal booster	quattro sport rear differential
Audi pre sense basic and front	RS Roof Edge Spoiler
Audi smartphone interface (wired Android Auto & wireless Apple CarPlay)	SiriusXM® All Access service (w/ 3-month trial subscription)
Audi virtual cockpit	Split-folding rear seat back (40/20/40)
Auto-dimming interior mirror with compass	Sunshades for rear door side windows
Bang & Olufsen® 3D Premium Sound System	Toolkit and Tire Mobility Kit (without spare tire)
Contour/Ambient LED interior lighting package - multicolor	Top view camera system with Virtual 360 view
Direct Tire Pressure Monitoring System	Valcona leather seats, perforated with "RS" honeycomb stitching

PACKAGE DESCRIPTIONS

Driver Assistance package	
Audi active lane departure warning with Emergency assist	Audi side assist w/rear cross traffic assist
Audi adaptive cruise assist w/Traffic Jam assist, Turn assist, & Predictive Efficiency assist	Intersection assist
Audi pre sense rear	Traffic sign recognition
Black Optic package	
22" 5-V-spoke trapezoid design cast aluminum wheels, matte titanium, with summer tires	Black optic exterior package (badges, grille, window surrounds, front & rear bumper inserts)
Black exterior mirror housings	Black roof rails
Carbon Optic package	
22" 5-V-spoke trapezoid design cast aluminum wheels, gloss Anthracite black, with summer tires	Carbon exterior mirror housings
Black optic exterior package (badges, grille, window surrounds, front & rear bumper inserts)	Carbon optic exterior package (door blades, front & rear bumper inserts)
Black roof rails	
Executive package	
Extended leather package (center console, door armrests, sunblinds and upper part of instrument panel)	Heated rear seats
Head-up display	Power soft-closing doors

AVAILABLE ORDERING CONFIGURATIONS

		OPTION CODE	RETAIL
Audi Sport Configuration #1			
22" Audi Sport 5-V-spoke trapezoid design, Silver wheels with summer tires	Executive Package	SC1	Coming Soon
Carbon Twill structured inlays	Red Brake Calipers, steel		
Driver Assistance package	Sport Exhaust		
Audi Sport Configuration #2			
Black Optic Package	Executive Package	SC2	Coming Soon
Carbon Twill structured inlays	Red Brake Calipers, steel		
Driver Assistance package	Sport Exhaust		
Audi Sport Configuration #3			
Black Alcantara headliner		SC3	Coming Soon
Bang & Olufsen® 3D Advanced Sound System	Executive Package		
Carbon Optic package	Red Brake Calipers, steel		
Driver Assistance package	Sport Exhaust		
Audi Sport Configuration #4			
Carbon Optic package		SC4	Coming Soon
Carbon Twill structured inlays	Dynamic Ride Control suspension		
Ceramic Brakes - RED Calipers	Executive Package		
Driver Assistance package	Sport Exhaust		

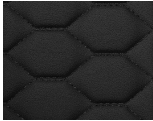
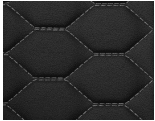


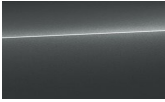



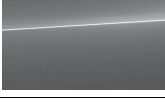



Specifications, equipment, options, and prices are subject to change without notice. Some items may be unavailable when vehicle is built.

Prices exclude destination charges, registration and retail delivery charges.

* Please see Summer Performance Tire Disclaimer on the last page of this Guide

2021 RS 6 Avant - Exterior & Interior

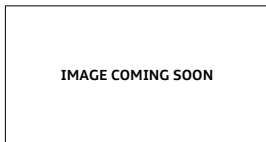
RS Sport Seats in Valcona leather w/honeycomb stitch

EXTERIOR COLOR / CODE		Black QH	Black/Grey UB	Black/Red AR	Cognac QN
					
	Daytona Gray pearl effect 6Y6Y	X	X	X	X
	Florett Silver metallic L5L5	X	X	X	X
	Glacier White metallic 2Y2Y	X	X	X	X
	Mythos Black metallic 0E0E	X	X	X	X
	Nardo Gray T3T3	X	X	X	X
	Navarra Blue metallic 2D2D	X	X	X	X
	Sebring Black Crystal Effect R5R5	X	X	X	X
	Tango Red metallic Y1Y1	X	X	X	X

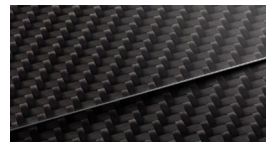
INTERIOR COMPONENT OPTIONS

SEATS	CARPETING	STANDARD DECORATIVE INLAYS	HEADLINER
Black w/ Black stitching - QH	Black	Aluminum Race Dark inlays	Black
Black w/ Rock Grey stitching - UB	Black	Aluminum Race Dark inlays	Black
Black w/Express Red stitching - AR	Black	Aluminum Race Dark inlays	Black
Cognac w/Granite Grey stitching - QN	Black	Aluminum Race Dark inlays	Black

Aluminum Race Dark inlays



Carbon Twill Structure inlays



WHEELS

21" RS design wheels, 10-V-spoke star design cast aluminum silver finish with 275/35 summer tires *



22" 5-V-spoke trapezoid design cast aluminum wheels, matt titanium, with 285/30 summer tires



22" 5-V-spoke trapezoid design cast aluminum wheels, gloss Anthracite black, with 285/30 summer tires



22" Audi Sport 5-V-spoke trapezoid design cast aluminum wheels, Silver, with 285/30 summer tires



*Denotes Standard inlays and wheels for selected model

2021 RS 7



ENGINE	DRIVETRAIN / TRANSMISSION	MODEL CODE	RETAIL
4.0 TFSI, V8	quattro® 8-speed Tiptronic	PRERS7	\$ 114,000
			Destination Charge (subject to change, add to all orders): \$ 995
			Metallic or pearl effect paint: \$ 595
			Crystal effect paint: TBD
			Gas Guzzler Tax: TBD

STANDARD EQUIPMENT

INCLUDES:

21" RS design wheels, 10-V-spoke star design cast aluminum silver finish with summer tires	Direct Tire Pressure Monitoring System
14.6" (370 mm) rear ventilated brakes, black	Dual-pane acoustic side windows
16.5" (420 mm) front ventilated brakes, black	Electric rear spoiler
3-spoke multifunction steering wheel with shift paddles, heated	Electrically adjustable tilt/telescoping steering column
4-zone climate control	Door armrests & dashboard in leatherette w/constrast stitching
Adaptive air suspension, RS tuned	Exterior mirrors: heated, auto-dimming, power-folding
Alarm system with immobilizer	Garage door opener (HomeLink®)
Aluminum matte window surrounds	Headlight washer system
Aluminum race anthracite inlays	Heated, 10-way power front RS sport seats with ventilation and 4-way power lumbar
Matt-aluc exterior mirror housings	Illuminated door sills
Audi advanced key (keyless entry) w/ handsfree power tailgate open/close	Lane departure warning
Audi connect® CARE, PRIME & PLUS (limited time subscription)	Matrix-design LASER headlights w/high beam assist, LED DRL & tail lights, dynamic rear indicators
Audi dynamic all-wheel steering	MMI® Navigation plus with MMI® touch response
Audi music interface with front and rear USB ports (data+charge)	Power sunroof
Audi phone box w/ wireless charging and signal booster	quattro sport rear differential
Audi pre sense basic and front	Rear side airbags
Audi smartphone interface (wired Android Auto & wireless Apple CarPlay)	SiriusXM® All Access service (w/ 3-month trial subscription)
Audi virtual cockpit	Split-folding rear seat back (40/20/40)
Auto-dimming interior mirror with compass	Toolkit and Tire Mobility Kit (without spare tire)
Bang & Olufsen® 3D Premium Sound System	Top view camera system with Virtual 360 view
Contour/Ambient LED interior lighting package - multicolor	Valcona leather seats, perforated with "RS" honeycomb stitching

PACKAGE DESCRIPTIONS

Driver Assistance package

Audi active lane departure warning with Emergency assist	Audi side assist w/rear cross traffic assist
Audi adaptive cruise assist w/Traffic Jam assist, Turn assist, & Predictive Efficiency assist	Intersection assist
Audi pre sense rear	Traffic sign recognition

Black Optic package

22" 5-V-spoke structured design cast aluminum wheels, matt titanium, with summer tires	Black optic exterior package (badges, grille, window surrounds, front & rear bumper inserts)
Black exterior mirror housings	

Carbon Optic package

22" 5-V-spoke structured design cast aluminum wheels, gloss Anthracite black, with summer tires	Carbon exterior mirror housings
Black optic exterior package (badges, grille, window surrounds)	Carbon optic exterior package (door blades, front & rear bumper inserts)

Executive package

Extended leather package (center console, door armrests, sunblinds & upper part of instrument panel)	Heated rear seats
Head-up display	Power soft-closing doors

AVAILABLE ORDERING CONFIGURATIONS

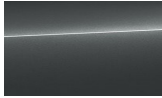


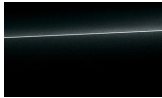
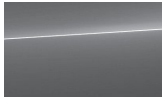

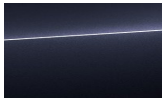
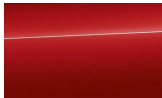
		OPTION CODE	RETAIL
Audi Sport Configuration #1			
22" RS Design Silver wheels with summer tires	Executive Package	SC1	Coming Soon
Carbon Twill structured inlays	Red Brake Calipers, steel		
Driver Assistance package	Sport Exhaust		
Audi Sport Configuration #2			
Black Optic Package	Executive Package	SC2	Coming Soon
Carbon Twill structured inlays	Red Brake Calipers, steel		
Driver Assistance package	Sport Exhaust		
Audi Sport Configuration #3			
Black Alcantara headliner	Driver Assistance package	SC3	Coming Soon
Bang & Olufsen® 3D Advanced Sound System	Executive Package		
Carbon Optic package	Red Brake Calipers, steel		
Carbon Twill structured inlays	Sport Exhaust		
Audi Sport Configuration #4			
Black Optic Package		SC4	Coming Soon
Carbon Twill structured inlays	Dynamic Ride Control suspension		
Ceramic Brakes - RED Calipers	Executive Package		
Driver Assistance package	Sport Exhaust		

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* Please see Summer Performance Tire Disclaimer on the last page of this Guide

2021 RS 7 - Exterior & Interior

EXTERIOR COLOR / CODE		RS Sport Seats in Valcona leather w/honeycomb stitch			
		Black QH	Black/Grey UB	Black/Red AR	Cognac QN
	Daytona Gray pearl effect 6Y6Y	X	X	X	X
	Florett Silver metallic L5L5	X	X	X	X
	Glacier White metallic 2Y2Y	X	X	X	X
	Mythos Black metallic 0E0E	X	X	X	X
	Nardo Gray T3T3	X	X	X	X
	Navarra Blue metallic 2D2D	X	X	X	X
	Sebring Black Crystal Effect R5R5	X	X	X	X
	Tango Red metallic Y1Y1	X	X	X	X

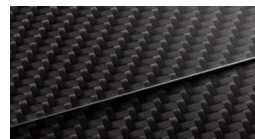
INTERIOR COMPONENT OPTIONS

SEATS	CARPETING	STANDARD DECORATIVE INLAYS	HEADLINER
Black w/ Black stitching - QH	Black	Aluminum Race Dark inlays	Black
Black w/ Rock Grey stitching - UB	Black	Aluminum Race Dark inlays	Black
Black w/Express Red stitching - AR	Black	Aluminum Race Dark inlays	Black
Cognac w/Granite Grey stitching - QN	Black	Aluminum Race Dark inlays	Black

Aluminum Race Dark inlays



Carbon Twill Structure inlays



WHEELS

21" RS design wheels, 10-V-spoke star design cast aluminum silver finish with 275/35 summer tires



22" 5-V-spoke structured design cast aluminum wheels, matt titanium, with 285/30 summer tires



22" 5-V-spoke structured design cast aluminum wheels, gloss Anthracite black, with 285/30 summer tires



22" 5-V-spoke structured design cast aluminum wheels, silver, with 285/30 summer tires



*Denotes Standard inlays and wheels for selected model

A WORD ABOUT LOW ASPECT RATIO AND HIGH PERFORMANCE TIRES

High performance tires are designed for better performance and handling in warm climates. When driving in cold, snowy or icy weather, you should equip your vehicle with four all-season or winter tires, which offer better traction under those conditions.

We suggest you use the Audi recommended winter or all-season tires specified for your Audi.

High performance tires also have a lower aspect ratio that aids performance and handling.

Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles can cause serious damage to wheels, tires, vehicle body and suspension parts.

Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low profile tires.

Please also remember when making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than others. Finally, these tires may wear more quickly than other choices.

It is important that the inflation pressure is regularly checked and maintained at recommended levels.

For more information on all of these topics, please consult the owner's manual, your local dealer, or call 1-800-FOR-AUDI.

Audi of America believes the information and specifications supplied in this ordering guide to be correct at the time of publishing. However, specifications, standard equipment, and options are subject to change without notice. For the latest information about standard equipment, please always refer to the vehicle specification page on AccessAudi.com