

PORSCHE CARS NORTH AMERICA, INC. Page 1
 MODEL YEAR 1994/95
 SUGGESTED RETAIL PRICES

Effective January 11, 1994

MODELS	968 COUPE	968 CAB	993 COUPE	993 CAB	928 MANUAL	928 AUTO
BASE PRICE W/D TIPTRONIC	\$39950	\$51900	\$59900	\$68200	\$82260	\$82260
BASE PRICE W/O TIPTRONIC (TD)	\$35955	\$46710	\$54810	\$62600	\$74445	\$74445
BASE PRICE WITH TIPTRONIC	\$43100	\$55050	\$63050	\$71350	N/A	N/A
BASE PRICE WITH TIPTRONIC(TD)	\$38575	\$49270	\$57375	\$64965	N/A	N/A
GAS GUZZLER TAX(NON-TIPTRONIC)	N/A	N/A	1000	1000	3000	2100
GAS GUZZLER TAX (TIPTRONIC)	N/A	N/A	1300	1300	N/A	N/A
DESTINATION CHARGE	725	725	725	725	725	725
METALLIC PAINT	823	823	1036	1036	0	0
METALLIC PAINT TO SAMPLE	2498	2498	2498	2498	2664	2664
NON METALLIC PAINT	STD	STD	STD	STD	STD	STD
NON METALLIC PAINT TO SAMPLE	2498	2498	2498	2498	2664	2664
PEARL WHITE METALLIC PAINT	12249	12249	12249	12249	TBA	TBA
ALL CLOTH SEATS/PORSCHE LETTER	STD	STD	STD	STD	STD	STD
PARTIAL LEATHER SEATS	682	682	STD	STD	N/A	N/A
ALL LEATHER SEATS	2256	1949	1474	1474	0	0
LEATHER/LEATHERETTE BELTLINE	4532	4173	3569	2653	3096	3096
SPECIAL LEATHER INTERIOR	4963	4603	4000	3084	3826	3826
LTHR/DEVIATING CURRENT COLORS	4755	4397	3793	2877	3610	3610
LEATHER INT-COLOR TO SAMPLE	6540	6540	5610	4695	6059	6059
SUPPLE LEATHER SEATS	443	443	382	473	561	561
DEVIATING CARPET-STD COLOR	75	118	70	70	65	65
ELECTRIC SUNROOF	STD	N/A	STD	N/A	STD	STD

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MODELS	968 COUPE	968 CAB	993 COUPE	993 CAB	928 MANUAL	928 AUTO
AM/FM RADIO CASSETTE PLAYER	STD	STD	STD	STD	STD	STD
CD PLAYER RADIO	299	299	299	299	299	299
LIMITED SLIP DIFFERENTIAL	913	913	1295	1295	STD	STD
ACTIVE BRAKE DIFFERENTIAL(TIP)	N/A	N/A	1170	1170	N/A	N/A
HEADLIGHT WASHERS	262	262	STD	STD	STD	STD
SPORT SEAT LT W/ ELEC HGHT ADJ	314	314	314	314	0	0
SPORT SEAT RT W/ ELEC HGHT ADJ	314	314	314	314	0	0
17" LIGHT ALLOY WHEELS	1378	1378	1378	1378	STD	STD
PROTECTIVE SIDE MOLDINGS	350	350	N/A	N/A	0	0
REAR WINDOW WIPER	STD	N/A	340	N/A	STD	STD
SPORT SHOCK ABSORBERS	N/A	N/A	N/A	N/A	342	342
HI FI SOUND PACKAGE W/ AMP.	561	561	930	930	STD	STD
LETE MODEL DESIGNATION-REAR	0	0	0	0	0	0
LUMBAR SUPPORT-RIGHT SEAT	551	551	551	551	551	551
PORSCHE WINDSTOP/DEFLECTOR	N/A	N/A	N/A	344	N/A	N/A
LUMBAR SUPPORT-LEFT SEAT	551	551	551	551	551	551
ON BOARD COMPUTER	N/A	N/A	422	422	STD	STD
REMOTE CD CHANGER-6 DISCS	1245	1245	1245	1245	STD	STD
PORSCHE VELOUR FLOOR MATS	125	125	125	125	125	125
HEATED SEATS LEFT & RIGHT	578	578	578	578	578	578
FULL POWER SEATS LEFT & RIGHT	956	956	956	956	STD	STD
SPORT CHASSIS WITH 17" WHEELS	2017	N/A	2017	N/A	N/A	N/A
CELLULAR PHONE/CONSOLE	1995	1995	1995	1995	2295	2295
CELLULAR PHONE & INSTALL KIT	1425	1425	1425	1425	1425	1425

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AC RAPID CHARGER (PHONE)	177	177	177	177	177	177
BATTERY ELIMINATOR (PHONE)	90	90	90	90	90	90
STANDARD LARGE BATTERY (PHONE)	50	50	50	50	50	50
POWER PACK PLUS (PHONE)	45	45	45	45	45	45
ULTRA LIGHT BATTERY (PHONE)	118	118	118	118	118	118
DARK ROOTWOOD TIPTRONIC SHIFTR	423	423	423	423	N/A	N/A
LITE ROOTWOOD TIPTRONIC SHIFTR	423	423	423	423	N/A	N/A
PARKNG BRAKE LEVER LT ROOTWOOD	535	535	535	535	535	535
PARKNG BRAKE LEVER DK ROOTWOOD	535	535	535	535	535	535
LIGHT ROOTWOOD TRIM CNTR CONSL	888	888	N/A	N/A	4902	4902
DARK ROOTWOOD TRIM CNTR CONSL	888	888	N/A	N/A	4902	4902
LIGHT ROOTWOOD SHIFT LEVR KNOB	360	360	360	360	360	360
K ROOTWOOD SHIFT LEVER KNOB	360	360	360	360	360	360
RIM CAPS WITH PORSCHE CREST(4)	214	214	214	214	214	214
PAINTED RIMS(4)-EXTERIOR COLOR	1079	1079	1079	1079	1079	1079
LEATHER IGNITION DOOR KEY	156	156	156	156	156	156
LEATHER TIPTRONIC SELECTOR LVR	246	246	246	246	N/A	276
SHIFT LVR KNOB/BOOT IN LEATHER	227	227	227	227	227	N/A
LIGHT ROOTWOOD DASHBOARD	1743	1743	4356	4356	N/A	N/A
DARK ROOTWOOD DASHBOARD	1743	1743	4356	4356	N/A	N/A
LTHR DOOR OPENERS/RECESS PLATE	365	365	N/A	N/A	408	408
LTHR TURN SIGNAL/WIPER SWITCH	281	281	281	281	281	281
LTHR POWER WINDOW/MIRROR SWITCH	199	199	342	342	N/A	N/A
LEATHER PARKING BRAKE LEVER	365	365	249	249	365	365

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LEATHER SUNVISORS	579	579	579	579	N/A	N/A
LTHR SUNVISORS;LITED MIRROR RT	671	671	671	671	671	671
LTHR SEAT BELT LOCKS & HOUSING	466	466	466	466	466	466
LEATHER LOUD SPEAKER COVERS	174	174	478	478	755	755
LEATHER FRONT SEAT HINGES (4)	335	335	335	335	335	335
LTHR FRMT BACKREST LOCK CONTRL	473	473	473	473	N/A	N/A
REAR WINDOW WASHING SYSTEM	N/A	N/A	817	N/A	1262	1262
LEATHER HEAT ADJ SWITCHES (2)	186	186	188	188	186	186
LEATHER SEAT ADJ. SWITCHES(6)	606	606	606	606	606	606
LEATHER SEAT SWITCH COVERS(2)	359	359	359	359	359	359
LTHR B-PILLAR SEAT BELT COVERS	116	116	116	116	N/A	N/A
LTHR REAR SEAT BELT LOCKS/HSNG	573	573	573	573	573	573
DR ROSETTES DOOR LOCK PINS	141	141	83	83	141	141
FRONT FLOOR MATS SPECIAL INT	357	357	357	357	357	357
SHIFT LEVER KNOB IN LEATHER	68	68	68	68	68	N/A
LEATHER WELTING CURRENT COLOR	N/A	N/A	1069	1069	1137	1137
LEATHER KNEEBAR INTERIOR COLOR	672	672	TBA	TBA	N/A	N/A
HEAD RESTRAINTS W/ "PORSCHÉ"	103	103	103	103	106	106

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